**Staffing 201 Program Overview**

Problem solving… can’t find enough/right candidates, high turnover, want to increase profits.

Recruiting: Getting back to basics and thinking outside of the box.

Screening: Next level prescreens, behavioral interviewing, creative skill evaluation.

Associates: Associate care, coaching associates.

Customers: Communication. Partner vs vendor, overcoming obstacles.

Profitability: Staffing financials 101, increasing rev, impacting the bottom line.